

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Ene-19 Cajetillas (20 uds.)	31-Ene-18 Cajetillas (20 uds.)	Incremento %
MARLBORO	24.872.441	23.623.355	5,29%
CAMEL	16.860.982	14.907.088	13,11%
WINSTON CLASSIC	15.623.596	15.586.309	0,24%
CHESTERFIELD	15.255.296	14.815.767	2,97%
FORTUNA	13.945.374	13.176.942	5,83%
LUCKY STRIKE	11.968.421	10.094.297	18,57%
WINSTON	9.096.154	7.525.637	20,87%
L&M	8.048.538	7.963.416	1,07%
NOBEL	6.784.002	6.462.753	4,97%
DUCADOS NEGRO	6.698.116	6.689.351	0,13%
WEST BROOKLYN	6.282.699	5.390.609	16,55%
DUCADOS RUBIO	3.957.185	4.004.051	-1,17%
ROTHMANS	3.269.674	2.352.228	39,00%
MARLBORO TOUCH	2.788.563	2.572.852	8,38%
DUCADOS RUBIO 100'S	2.292.715	2.571.606	-10,85%
PHILIP MORRIS	1.786.929	2.033.878	-12,14%
NOBEL STYLE	1.707.232	1.461.637	16,80%
LUCKY STRIKE CLICK & ROLL	1.505.801	1.427.375	5,49%
FORTUNA RED LINE	1.467.743	1.570.536	-6,55%
MARLBORO POCKET	1.426.141	1.384.136	3,03%
LUCKY STRIKE BLANDO	1.294.112	1.345.634	-3,83%
DUCADOS RUBIO BLANDO	1.272.113	1.388.350	-8,37%
MARK 1	1.191.841	1.060.304	12,41%
AUSTIN	1.133.884	1.035.007	9,55%
PHILIP MORRIS K/S	1.024.938	759.926	34,87%
OMÉ	910.440	796.310	14,33%
JOHN PLAYER SP.	908.275	925.512	-1,86%
ELIXYR	902.923	955.548	-5,51%
BENSON & HEDGES AMERICAN	811.002	857.083	-5,38%
KARELIA	611.400	596.490	2,50%
L&M RED BLANDO	559.965	601.119	-6,85%
R 1	558.170	551.822	1,15%
NOBEL BLANDO	545.088	538.834	1,16%
BULLBRAND	526.788	510.035	3,28%
L&M BLUE BLANDO	516.459	524.700	-1,57%
BENSON & HEDGES	466.901	471.477	-0,97%
BN	458.834	487.706	-5,92%
CHESTERFIELD BLANDO	447.186	442.443	1,07%
PALL MALL	425.096	1.084.226	-60,79%
DUCADOS	403.880	-	-
GAULOISES RUBIO	369.105	300.072	23,01%
EXCITE	339.963	304.316	11,71%
JOHN PLAYER SP. BLACK/BLUE	294.694	265.293	11,08%
RESTO MARCAS	7.603.817	7.460.871	1,92%
Totales	179.214.476	168.876.901	6,12%